

 Yorkshire
Children's
Charity
YOUR 2022 IMPACT



YORKSHIRE CHILDREN'S CHARITY IN 2022

£2.5m
RAISED IN 2022

32
SCHOOLS
SUPPORTED

195
APPLICATIONS
FUNDED

24000+
CHILDREN HELPED

123
CHRISTMAS
DELIVERIES

Your donation supported some of the most disadvantaged children in our region, including those living in poverty, those living with disabilities and those who have witnessed severe violence and domestic violence.

THANK YOU SO MUCH
FOR THE ROLE YOU'VE
PLAYED!

Dear Jonathan,

Firstly, I want to express my most heartfelt thanks for your support and generosity in 2022. It's really important to us that you understand the difference you made to the lives of children in your community. 2022 was a particularly difficult year for countless families across Yorkshire and your kindness came as a lifeline to many. In 2023 we continue to see unprecedented levels of deprivation across the region, so let me assure you we continue to do all we can to meet our families needs. As a charity we receive no government or grant funding and we're only able to make a difference because of the generosity of good people like you. On behalf of the children whose lives you touched, thank you.

Best wishes, Charlotte

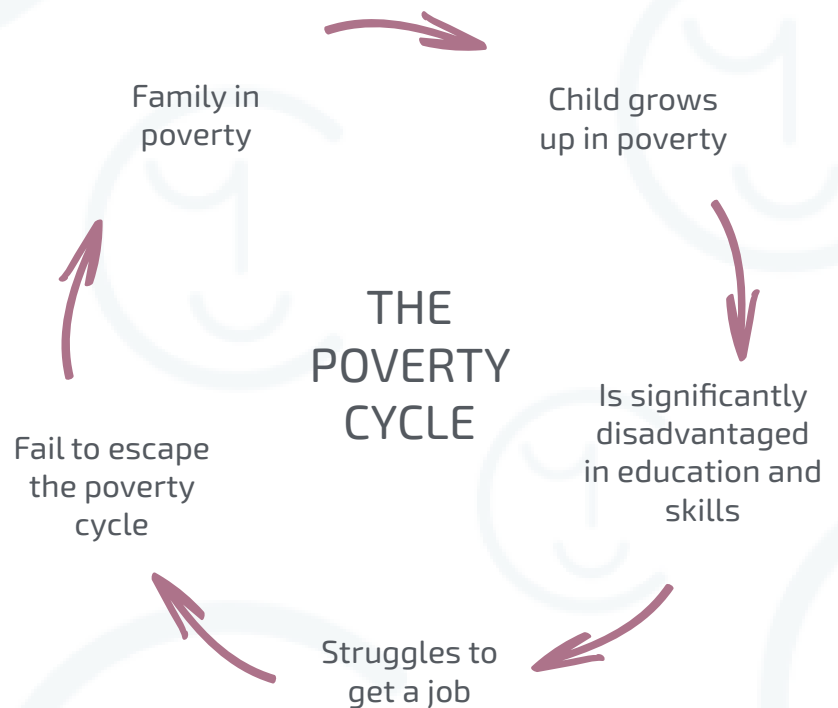
CHILDHOOD POVERTY IN OUR REGION

RIGHT NOW...

- Childhood poverty in Yorkshire is at its highest level in more than 20 years
 - Yorkshire is the third worst region in the UK for childhood poverty
 - One third of Yorkshire's children are living in poverty

THE POVERTY CYCLE

Families in Yorkshire can't escape the intergenerational transmission of poverty, with many parents constantly moving from crisis to crisis without a way out.



To break the cycle, children living in poverty are forced to jump hurdles which aren't of their own making, are incredibly hard to see over and which nobody else has to jump. In short, these hurdles manifest as barriers to opportunities, barriers to skills and barriers to self-belief.

BARRIERS TO OPPORTUNITIES – the children and young people we support are at a disadvantage from day one, without access to the financial, social and cultural capital we know opens doors to new opportunities.

BARRIERS TO SKILLS – the children and young people we support aren't growing up in environments where they can access the education and soft skills needed to access higher paying jobs which would support their social mobility.

BARRIERS TO SELF-BELIEF – the children and young people we support too often feel as though their ambitions and goals are out of reach.

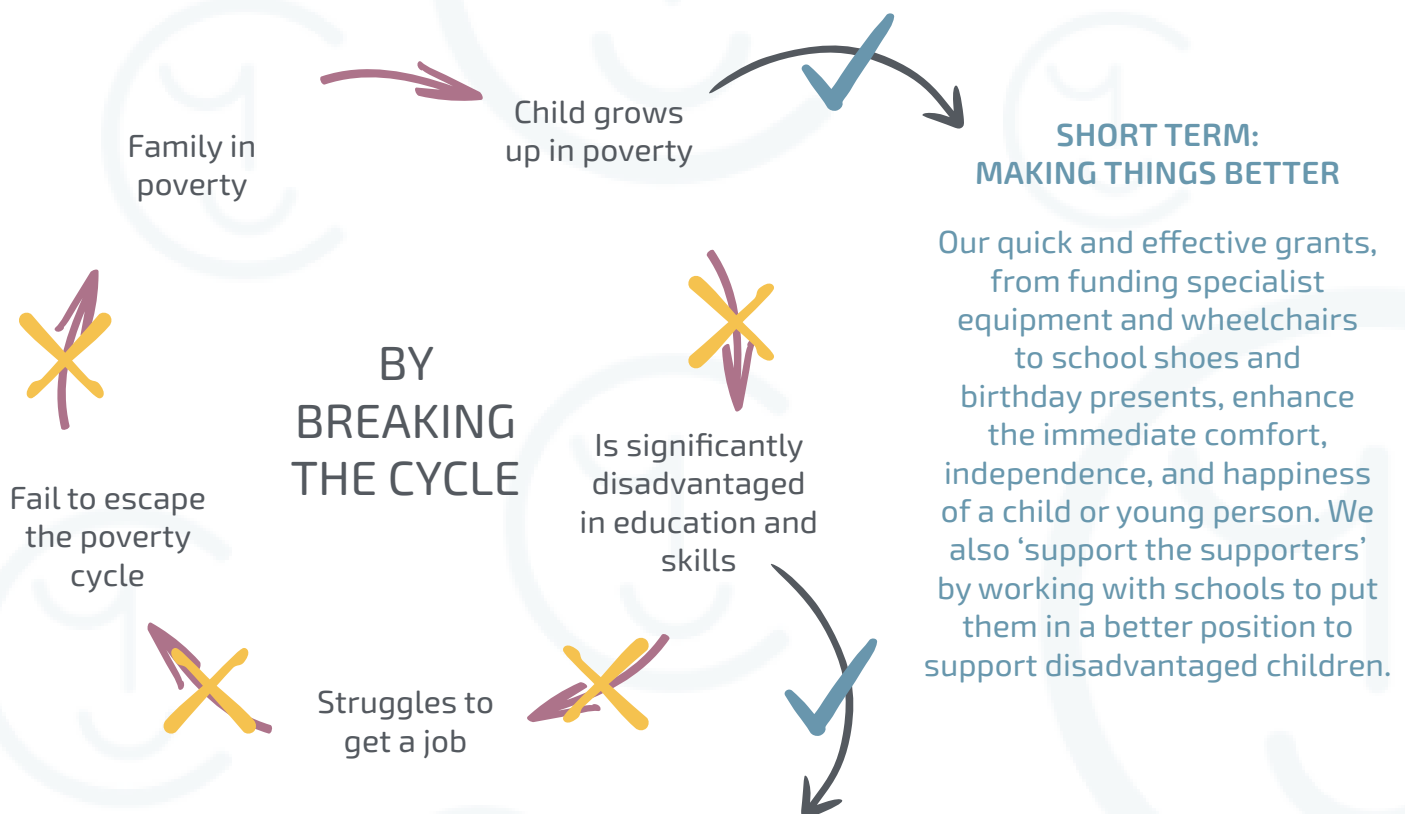
WE ALL HAVE A ROLE TO PLAY TOGETHER WE CAN BREAK THE CYCLE

Yorkshire Children's Charity exists for two key purposes. Firstly, to make things better for disadvantaged and disabled children and young people right now, through our critical grant giving programmes. Secondly, to achieve the bold, ambitious but essential mission of breaking the cycle of child poverty in our county. Through a range of innovative programmes focused on education, employability and skills building, we'll ensure all of Yorkshire's children and young people are given a fair chance at a fulfilling life.

BREAKING THE CYCLE

To give children a fair chance, we aim to help break the poverty cycle by:

1. Alleviating the short-term hardship associated with living in poverty.
2. Preparing children for long-term success and fulfillment.



LONG TERM: BREAKING THE CYCLE

From refreshing and re-energising Special Educational Needs and Disabilities (SEND) facilities through The Great Yorkshire Build to developing young leaders of the future through our Yorkshires. Young Entrepreneur Challenge, we deliver interventions and programmes which break down barriers to opportunities, skills, and self-belief.

THE ROLE YOU PLAYED IN 2022

A HELPING HAND FOR FAMILIES

With your help, we've provided grants of up to £200 per child to help cover both the niceties and the necessities that come with having children. We've been able to take away some of the pressure and provide items such as bedding, duvets, towels, winter coats and toys to children who otherwise have to go without.

EQUIPMENT GRANTS

Your incredible support enabled us to fund items such as sensory equipment, wheelchairs and specialist rubber matting, giving children with a range of needs the opportunity to engage with the world around them.

SCHOOLS OUT EVENTS

A total of 2,293 children attended our Schools Out events in 2022. For some children, this was the first time they'd been on a coach, seen a cow or played in the woods.

YOU DONATED
£9k

CHRISTMAS CAMPAIGN

This campaign provided practical support at Christmas to 320 families in Yorkshire with the most need. Families were assessed on a points scale as to how likely the family were able to provide food at Christmas, how likely they were able to provide presents for the child and siblings at Christmas and how likely it was that the children's basic needs were being met (beds/clothes/shoes/health). We allocated £200 per child and schools/families completed an Amazon wish list for each child. Families also received a £150 supermarket voucher.

YORKSHIRE'S YOUNG ENTREPRENEUR CHALLENGE

We partnered with LEAP to give teams of year ten students from some of the most disadvantaged schools locally a £500 business grant to invest in a money-making concept. This challenge saw the students take on roles from Managing Director to Finance Director, and manage the design, creation, marketing and sales of their innovative product. The programme provides students with the confidence and inspiration to want to become entrepreneurs, business owners or leaders of the future, whilst teaching them the business acumen and interpersonal skills crucial for their future employability. Each team is supported by a Yorkshire business mentor who provides guidance and direction throughout the challenge, becoming a long-term contact for future work experience and apprenticeship opportunities. The students invest any money made into buying a piece of vital equipment for a disabled child, moving the focus from the students themselves as recipients of charity to a rewarding experience where they can give back to their own community.

2400+ CHILDREN

Supported through your
donations in 2022

SUPPORTING THE MOST VULNERABLE CHILDREN

Your donation supported some of the most disadvantaged children in Yorkshire, including those living in poverty and who have witnessed severe violence and domestic abuse.

BRADLEY

Bradley uses a wheelchair but struggled to get the independence he wanted as he lives on a steep hill. We funded a triride wheelchair for Bradley which attaches to the front of his wheelchair, giving it the power to be used much more freely.

Bradley and I just wanted to say a huge thank you Yorkshire Children's Charity. Bradley received his Triride yesterday and he was so excited. He was wizzing around in it all afternoon. He has even taken himself to school this morning which he loved. I was so emotional; I never thought this day would come!

MIAH

Miah lives in a single parent household with her Mum. Serious financial struggles meant Miah was going without the essentials and their relationship was strained as a result. We funded a grant which bought Miah new school shoes, school uniform and everyday clothing. We also paid for tickets for a round of mini-golf and a restaurant voucher so Miah and her Mum could spend some quality time together.

ANON

Mum, her twins and baby arrived in the UK fleeing domestic violence. Whilst waiting for a Home Office Aspen Card they had no access to funds, were reliant on food parcels and were living in a house with four other adults. We provided duvets, bedding, towels, pyjamas, teddies and toys for the children, which brought Mum to tears. The family also attended one of our Schools Out events for a day of care-free fun and respite.

LOOKING AHEAD CHILDREN IN YORKSHIRE NEED US NOW MORE THAN EVER

As you've seen, our first year as Yorkshire Children's Charity really set the bar. None of this has been possible without the generosity and ongoing support of our wonderful donors - we've been absolutely overwhelmed by the way you've continued to show up for the children and young people of Yorkshire who need our help. However, we're just getting started and with even bigger, bolder plans for 2023, we need you more than ever.

Looking ahead, more families across the region are being pushed into poverty and children in Yorkshire are facing an uphill battle. This continues to be exacerbated by the current cost of living crisis. By continuing to work together with amazing people like you, we really can make things better and break the cycle of child poverty in our own county.

In 2023, our plans are to:

- Continue our current support for disadvantaged children across Yorkshire.
- Increase the level of support we can provide.
- Increase the number of people we can support.

THANK YOU!

“ I am blown away and cannot believe the girls will be waking up to bikes on Christmas day. I am so excited to see the smiles on their faces, thank you so much! ”

- the Grandma of children supported through the Christmas campaign

“ The equipment you have funded has already made such a difference to Arabella's everyday life. As a single parent, I wouldn't have been able to afford these items for her, so we are unbelievably grateful to you for helping make Bella's life that little bit easier. ”

- Charlotte, Arabella's mum

“ For some, the party will have been the only Christmas celebration they will experience other than the activities in school. ”

- a Teacher talking about the Schools Out Event





hello@yorkshirechildrenscharity.org

www.yorkshirechildrenscharity.org

Registered charity 1196738